

# **EXHIBIT 1**

**United States of America**  
United States Patent and Trademark Office

**Care♥Bears**

**Reg. No. 4,787,519**

**Registered Aug. 4, 2015**

**Int. Cl.: 3**

**TRADEMARK**

**PRINCIPAL REGISTER**

THOSE CHARACTERS FROM CLEVELAND, INC. (OHIO CORPORATION)  
ONE AMERICAN ROAD  
CLEVELAND, OH 44144

FOR: ANTI-BACTERIAL SOAP, LIP BALM, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 11-30-2014; IN COMMERCE 11-30-2014.

OWNER OF U.S. REG. NOS. 1,270,509, 3,767,824, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEARS", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A DESIGN OF A HEART BETWEEN THE WORDS CARE AND BEARS.

SN 86-976,564, FILED 4-24-2014.

LESLIE RICHARDS, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office

### CARE BEARS

**Reg. No. 5,874,943**

**Registered Oct. 01, 2019**

**Int. Cl.: 5**

**Trademark**

**Principal Register**

THOSE CHARACTERS FROM CLEVELAND, LLC (OHIO LIMITED LIABILITY COMPANY)

28601 Chagrin Blvd., Ste. 500  
Woodmere, OHIO 44122

CLASS 5: Gummy vitamins

FIRST USE 2-5-2019; IN COMMERCE 2-5-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:  
"BEARS"

SER. NO. 87-726,983, FILED 12-19-2017



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36, and 38**

**Reg. No. 3,336,078**

**United States Patent and Trademark Office**

**Registered Nov. 13, 2007**

**TRADEMARK  
PRINCIPAL REGISTER**

**CARE BEARS**

THOSE CHARACTERS FROM CLEVELAND,  
INC. (OHIO CORPORATION)  
ONE AMERICAN ROAD  
CLEVELAND, OH 44144

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: KARAOKE MACHINES, PRERECORDED  
VIDEO CASSETTES AND DVDS FEATURING CAR-  
TOONS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

SN 78-563,875, FILED 2-9-2005.

FIRST USE 8-31-2002; IN COMMERCE 8-31-2002.

INGRID C. EULIN, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## CARE BEARS

**Reg. No. 4,602,800**

**Registered Sep. 9, 2014**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

THOSE CHARACTERS FROM CLEVELAND, INC. (OHIO CORPORATION)  
ONE AMERICAN ROAD  
CLEVELAND, OH 44144

FOR: DVDS FEATURING ANIMATION, MUSIC AND ENTERTAINMENT FOR CHILDREN,  
IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-31-2004; IN COMMERCE 12-31-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,270,509, 3,336,078, AND OTHERS.

SN 85-982,324, FILED 12-4-2012.

MARIA-VICTORIA SUAREZ, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**Int. Cls.: 4, 16 and 21**

**Prior U.S. Cls.: 2, 15, 30, 37 and 38**

**United States Patent and Trademark Office**

**Reg. No. 1,270,509**

**Registered Mar. 20, 1984**

**TRADEMARK**  
**Principal Register**

**CARE BEARS**

American Greetings Corporation (Ohio corporation)  
10500 American Rd.  
Cleveland, Ohio 44144

For: CANDLES, in CLASS 4 (U.S. Cl. 15).  
First use Nov. 5, 1982; in commerce Nov. 5, 1982.  
For: GREETING CARDS, (WRITING PAPER  
AND ENVELOPES, PHOTOGRAPH ALBUMS,  
AND GIFT WRAPPING PAPER,) in CLASS 16  
(U.S. Cls. 37 and 38).  
First use Nov. 5, 1982; in commerce Nov. 5, 1982.

For: DECORATIVE CERAMIC PLATES, in  
CLASS 21 (U.S. Cls. 2 and 30).

First use Nov. 5, 1982; in commerce Nov. 5, 1982.

Owner of U.S. Reg. Nos. 1,191,263 and 1,238,416.

Ser. No. 411,237, filed Jan. 27, 1983.

SUSAN A. RICHARDS, Examining Attorney

**Int. Cls.: 16, 24, and 25**

**Prior U.S. Cls.: 38, 39, and 42**

**United States Patent and Trademark Office** **Reg. No. 1,773,296**  
**Registered May 25, 1993**

**TRADEMARK  
PRINCIPAL REGISTER**

**CARE BEARS**

THOSE CHARACTERS FROM CLEVELAND,  
INC. (OHIO CORPORATION)  
10500 AMERICAN ROAD  
CLEVELAND, OH 44144

FOR: STORY BOOKS, IN CLASS 16 (U.S. CL.  
38).

FIRST USE 5-15-1992; IN COMMERCE  
5-15-1992.

FOR: TOWELS, IN CLASS 24 (U.S. CL. 42).

FIRST USE 8-14-1992; IN COMMERCE  
8-14-1992.

FOR: SHIRTS, SOCKS AND UNDERWEAR, IN  
CLASS 25 (U.S. CL. 39).

FIRST USE 2-20-1992; IN COMMERCE  
2-20-1992.

OWNER OF U.S. REG. NOS. 1,270,509,  
1,294,343, AND OTHERS.

SN 74-062,845, FILED 5-25-1990.

JILL C. ALT, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## CARE BEARS

**Reg. No. 3,767,824** THOSE CHARACTERS FROM CLEVELAND, INC. (OHIO CORPORATION)  
Registered Mar. 30, 2010 ONE AMERICAN ROAD  
CLEVELAND, OH 44144

**Int. Cl.: 18** FOR: PURSES, SHOULDER BAGS, SCHOOL BAGS, BACKPACKS, TOTE BAGS, IN CLASS  
18 (U.S. CLS. 1, 2, 3, 22 AND 41).

**TRADEMARK** FIRST USE 12-31-2008; IN COMMERCE 12-31-2008.  
**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,270,509, 1,780,477, AND OTHERS.

SN 77-045,766, FILED 11-16-2006.

JASON BLAIR, EXAMINING ATTORNEY



*David S. Kybas*

Director of the United States Patent and Trademark Office



**Int. Cls.: 21, 24, 25 and 28**

**Prior U.S. Cls.: 2, 22, 39 and 42**

**United States Patent and Trademark Office**

**Reg. No. 1,294,343**

**Registered Sep. 11, 1984**

**TRADEMARK**  
**Principal Register**

**CARE BEARS**

American Greetings Corporation (Ohio corporation)  
10500 American Rd.  
Cleveland, Ohio 44144

For: CANNISTERS, in CLASS 21 (U.S. Cl. 2).  
First use Sep. 9, 1982; in commerce Sep. 9, 1982.  
For: TOWELS, in CLASS 24 (U.S. Cl. 42).  
First use Sep. 9, 1982; in commerce Sep. 9, 1982.  
For: T-SHIRTS, in CLASS 25 (U.S. Cl. 39).  
First use Sep. 9, 1982; in commerce Sep. 9, 1982.  
For: STUFFED TOY FIGURES, in CLASS 28  
(U.S. Cl. 22).

First use Sep. 9, 1982; in commerce Sep. 9, 1982.

Owner of U.S. Reg. Nos. 1,191,263, 1,238,416 and  
1,258,185.

No claim is made to the exclusive right to use the  
term "Bears", apart from the mark as shown.

Ser. No. 399,521, filed Oct. 1, 1982.

HENRY S. ZAK, Examining Attorney

**Int. Cl.: 30**

**Prior U.S. Cl.: 46**

**United States Patent and Trademark Office**

**Reg. No. 1,780,477**

**Registered July 6, 1993**

**TRADEMARK  
PRINCIPAL REGISTER**

**CARE BEARS**

THOSE CHARACTERS FROM CLEVELAND,  
INC. (OHIO CORPORATION)  
10500 AMERICAN ROAD  
CLEVELAND, OH 44144

FOR: CANDY, IN CLASS 30 (U.S. CL. 46).  
FIRST USE 12-0-1984; IN COMMERCE  
12-0-1984.  
OWNER OF U.S. REG. NOS. 1,270,509, 1,271,459  
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "BEARS" , APART FROM THE  
MARK AS SHOWN.

SER. NO. 74-330,849, FILED 11-13-1992.

M. L. HERSHKOWITZ, EXAMINING ATTOR-  
NEY